

Seminar 4

AM: AR, VR, AI & Machine Learning/IOT and Industry 4.0
PM: Research & Innovation/Cleantech, Sustainability & CSR

Times	Name	Topic
AR, VR, AI and Machine Learning		
09.30 - 09.45	Matthew Bradley – Co-Founder & CEO, Flyte Technologies	Drones - Behind the Scenes of a New Era
9.45 - 10.00	Benjamin J. Z. Boyle – CEO, Bejoza Ltd.	Understanding Consciousness, The Route to AI Superintelligence
10.00 - 10.15	Alex Gibson – Senior Lecturer - Marketing, DIT	AR and VR: Making the Business Case
10.15 - 10.30	Colin Guilfoyle – Managing Director, Nebula Interactive	Using Virtual and Augmented Reality in your Marketing and Sales Process
10.30 - 10.45	Darya Recker – Darya Recker Business Consulting	The importance of AR in modern marketing
10.45 - 11.00	Kevin Koidl – CEO, Wripl Technologies	Predict What To Publish Next - Creating an Audience Empowering Content Strategy with Machine Learning and AI
11.00 - 11.15	Derek Mizak – Chief Technology Officer, Resilient Defence	Can CISO be replaced by Artificial Intelligence/Machine Learning?
11.15 - 11.30	Andrea Renzi – Co-Founder / Sales Director, 3D to Sell	3D & VR TECHNOLOGY IN THE NEW PROP-TECH INDUSTRY
11.30 - 11.40	Niall Campion – Director, VRAI	Tools of Engagement: A Case Study in Virtual Reality
IOT and Industry 4.0		
11.40 - 11.55	Donal Bourke – Business Unit Manager, Yokogawa	Industrial Internet of Things (IIoT) – Where do I start?
11.55 - 12.10	Paul McCarthy – Business Solutions and Professional Services, RGC Technologies Ltd	Getting started with the 'Internet Of Things
12.10 - 12.25	Rick Nassar – CEO/ Co founder, LivingLab.ie	Can IoT revive rural areas?
12.25 - 12.40	Mark Bannon – CEO and founder, VT Networks	Connecting the physical world to the cloud.
12.40 - 12.55	Conall Laverty – Founder and CEO, WIA	IoT Platforms: Build vs Buy
12.55 - 1.10	Grainne Murphy – IoT Marketing Manager, Analog Devices	IoT: Moving from the hype curve and into reality
1.10 - 2.00	Lunch Break and Networking	
Research and Innovation		
2.00 - 2.15	Dr. Diarmuid O'Brien – Chief Innovation and Enterprise Officer, Trinity College Dublin	Building an Innovation District for Dublin
2.15 - 2.30	Nick Ashmore – CEO, Strategic Banking Corporation of Ireland (SBCI).	Innovative Funding for SMEs
2.30 - 2.45	Stuart Nelson – Founder, Jigsaw Consulting	The Climate and Tools for Innovation, Creativity and Problem Solving.
2.45 - 3.00	Paidi O'Reilly – Innovation Research Fellow, Infant Research Centre/Cork University Business School	Lessons from trying to innovate in the age of digital disruption
3.00 - 3.15	Peter Brown – Interim Director, Irish Research Council	Matching Research Skills to Enterprise Needs: Employment Based Programme and Enterprise Partnership Scheme
3.15 - 3.30	Colin Keogh – Research Engineer, University College Dublin	Low Cost Innovation: Tackling major commercial and humanitarian issues
Cleantech, Sustainability and CSR		
3.30 - 3.45	Oliver Hynes – CEO, Hubcontrols LTD.	Remote control vs Smart
3.45 - 4.00	Mark Heaton – Nanotechnologist	Nanotechnology for micromechanical turbines & renewables
4.00 - 4.15	Roy Phillips – Chief Technology Officer, Food Cloud	Hacking Hunger
4.15 - 4.30	Dr. Vikram Pakrashi – Director, Dynamical Systems and Risk Laboratory and Assistant Professor, UCD	Energy harvesting for monitoring of the built infrastructure
4.30 - 4.45	Michele Hallahan – LEED AP, Sustainability Consultant	Creating a Culture of Sustainability

All presentations/timetables are subject to change. Please check with onsite event timetable on the day.